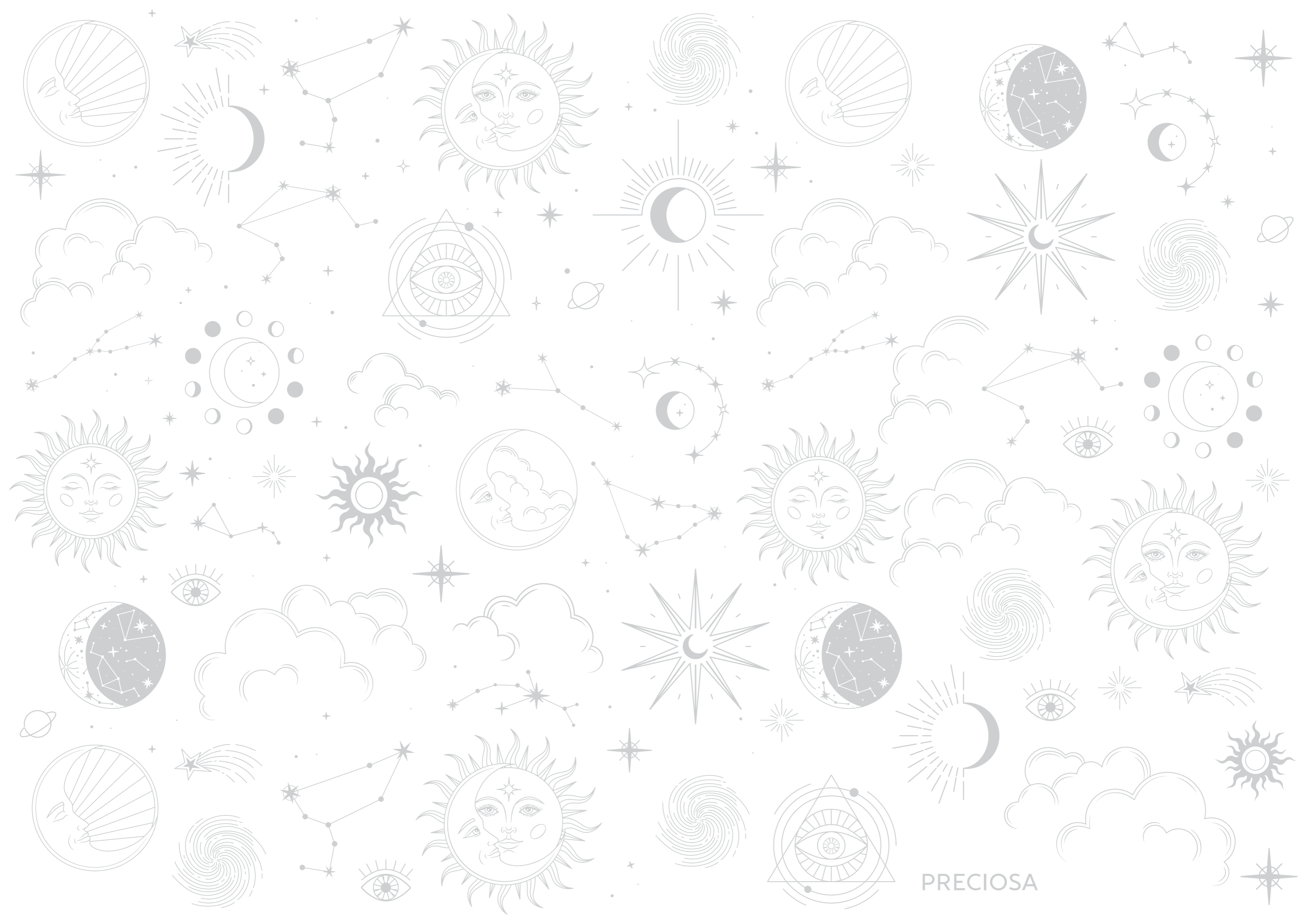




Crystal Innovations

SS 2024

PRECIOSA



PRECIOSA

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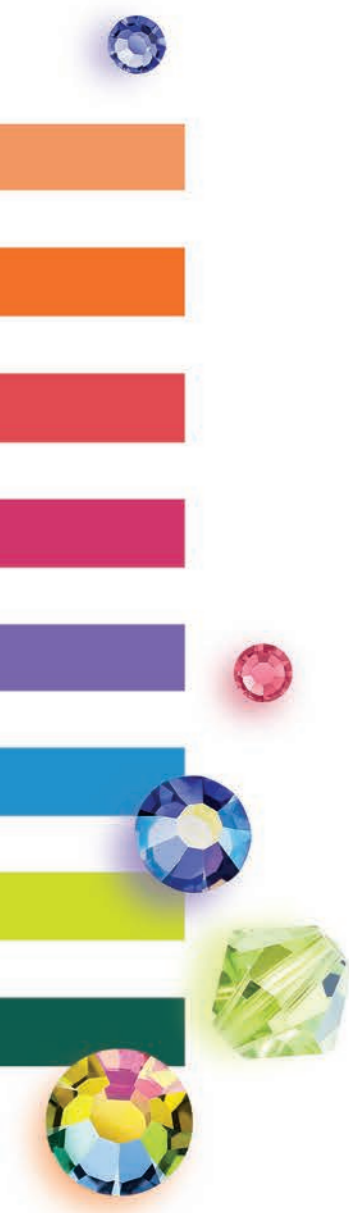
New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION



Trends

SS 2024



Trend Forecast

SYNESTHESIA

Defined by its sensorial color palette of hyper saturated brights like Blue Violet, Synesthesia blends emotion-fueled creativity with mood-boosting embellishment. Vivid, tropical prints and nature-inspired motifs get a digital upgrade, abstracting clean lines and making it impossible to tell where one design element ends and another other begins.





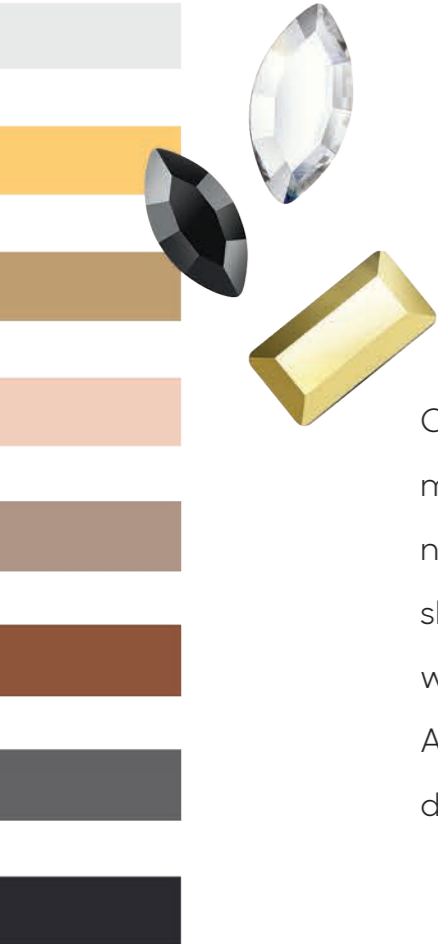
Crystal Transfer Daisy | Chaton Rose MAXIMA Indian Pink | Chaton Rose MAXIMA Blue Violet

Round Bead, Simple Emerald | Rondelle Bead Limecicle | Chaton Rose MAXIMA Crystal Vitrail Medium

Chaton Rose MAXIMA Blue Violet AB | Chaton Rose MAXIMA Crystal Bermuda Blue | Crystal Transfer Circle



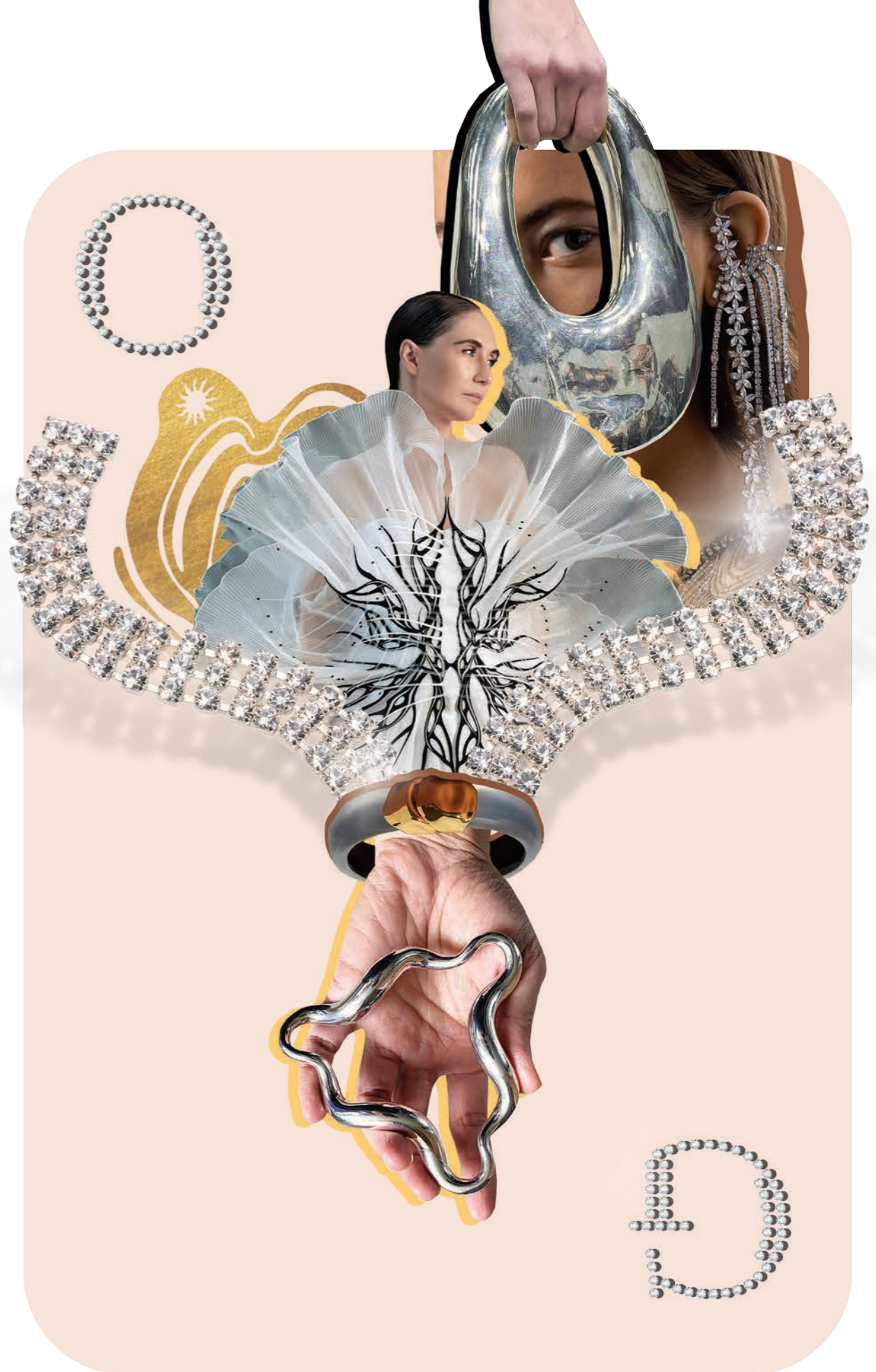
Refresh the timeless ombré effect through crystal color paletting. Saturated, candy-colored hues like Blue Violet, Purple Velvet and Indian Pink tingle the senses and arouse emotion. A celebration of neurodiversity, this trend informs patterns, colors and silhouettes, and furthers fashion as an experiential medium.



Trend Forecast

OTHERWORLDLY GLAMOUR

Otherworldly Glamour champions hyper shiny metallic embellishment and charismatic day-to-night transition pieces for spring-summer. Subtle sheen fabrics and futuristic textiles are enhanced with hardware and rich crystal detailing. Accessibility is key for this direction, which is being driven by emerging designers and the rise of the metaverse.





Navette MAXIMA FB Jet | Chaton Rose MAXIMA Crystal Aurum | Crystal Transfer Mandala
Cupchain with Chatons MAXIMA Crystal | Navette MAXIMA FB Crystal | Baguette MAXIMA FB Crystal Labrador
Baguette MAXIMA FB Crystal Aurum | Crystal Transfer No.2 | Crystal Transfer No.4



Surrealistic detailing is central to this direction. Abstract, intricate motifs take on Picasso-like beauty when viewed as a whole and are elevated with metallic-coated crystal embellishment. Key for transitional jewelry and accessories, small size flatback shapes like Baguettes and Navettes are perfect for creating on-trend arrangements.



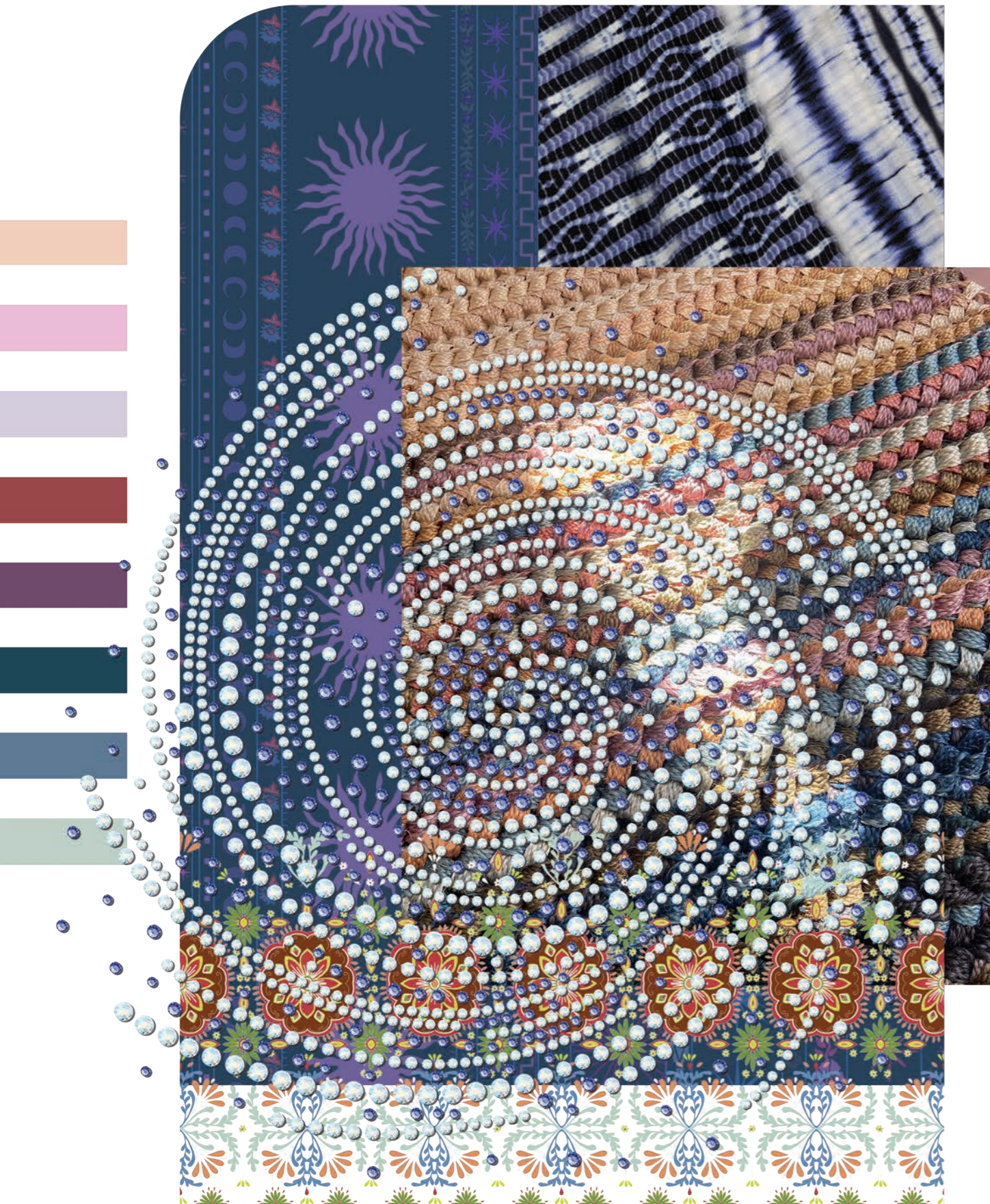


Trend Forecast

BOHEMIAN ALCHEMIST

Bohemian Alchemist heralds the return of festival-friendly styling and the perfect opportunity to incorporate several of this season's crystal innovations. Inspired by our reinvigorated fascination with mysticism, astrology and soft magic, Bohemian Alchemist fuels hyper personalized accents and embellishment. This trend's overall aesthetic focuses on true hippie throwback style and flowing, patchwork textiles with planetary motifs being key.





Chaton Rose MAXIMA Purple Velvet | Pin with Chaton Rose MAXIMA Smoked Topaz | Crystal Transfer Sun

Crystal Transfer Fern Leaf | Chaton Rose MAXIMA Crystal Vitrail Light | Navette MAXIMA FB Crystal AB

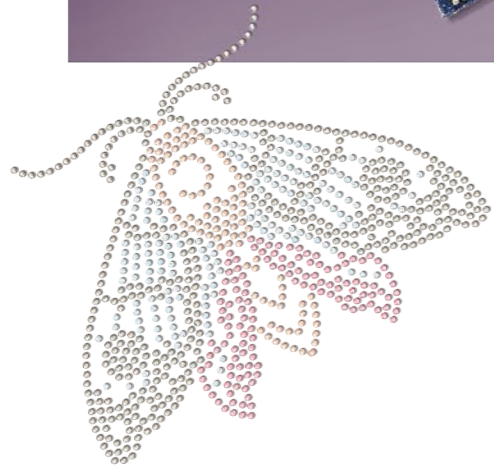
Baguette MAXIMA FB Jet AB | Chaton MAXIMA Montana | Chaton Rose MAXIMA Mesmera

Trend Forecast

BOHEMIAN ALCHEMIST



Consider upcycling pre-worn and second-hand pieces with prefabricated Preciosa hotfix crystal transfers or add a psychedelic twist to embellishment with our reintroduced Polychromatic coatings for Chaton Roses MAXIMA.



Patchwork patterns and vintage-inspired color palettes underscore the return of Boho style.



Innovations

SS 2024

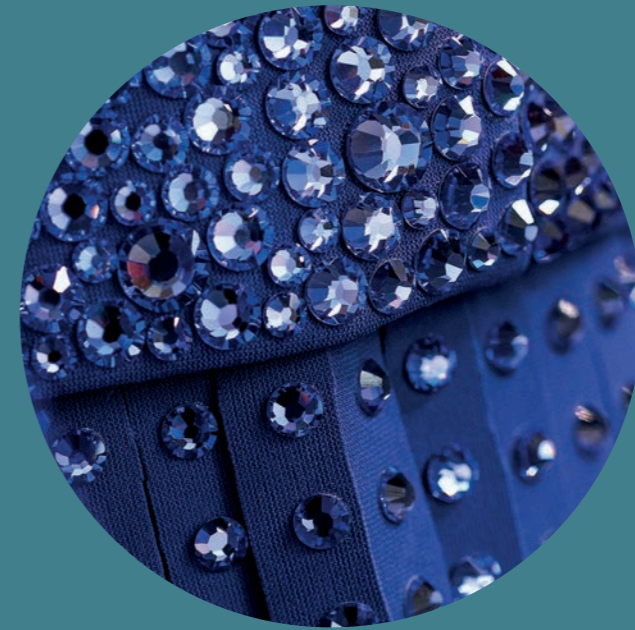
YES NO

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

GOOD BYE





New Color

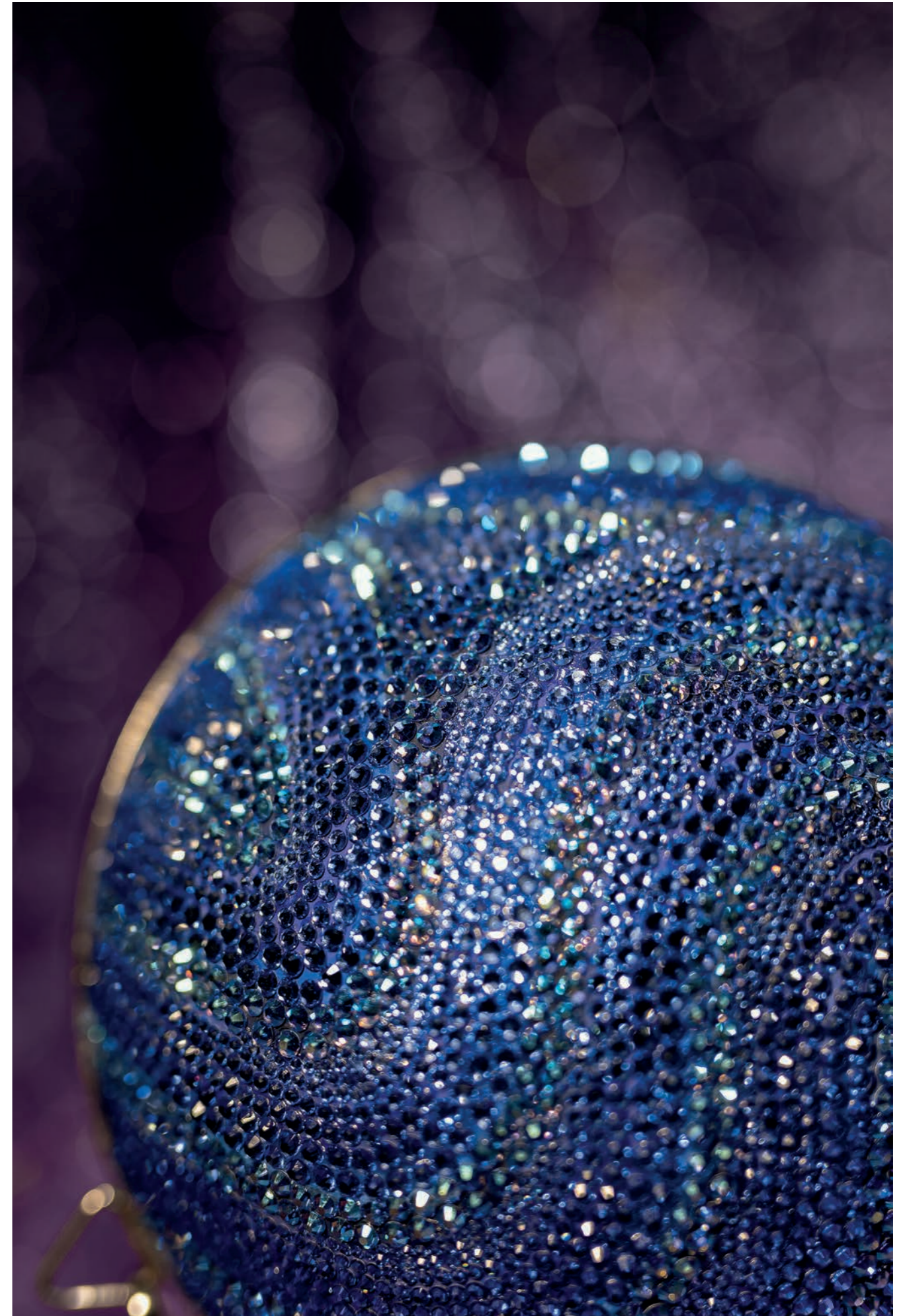
BLUE VIOLET

Chaton Roses MAXIMA & Chaton Roses VIVA 12®

No Hotfix and Hotfix
Sizes: ss5-ss34

BLUE VIOLET

Unlike its namesake blossom, there is nothing common or basic about Blue Violet. A mystical blend of electric purple and ultramarine, this sensorial shade evokes serenity, self-assurance and optimism. Blue Violet's hyper-saturated sheen packs plenty of trans-seasonal staying power, guaranteed to add a touch of elusive *je ne sais quoi* to even the *haute*-st of couture catwalks.

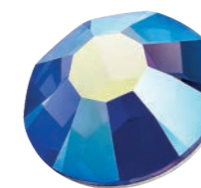


New Color

BLUE VIOLET



Blue Violet



Blue Violet AB

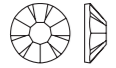


See following page for matrices

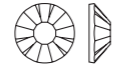
New Color

BLUE VIOLET

Chaton Rose MAXIMA

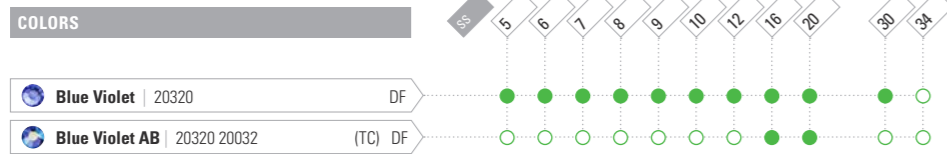


ART. 438 11 615
SIZE: ss 5, 6, 7, 8, 9, 10, 12, 16, 20

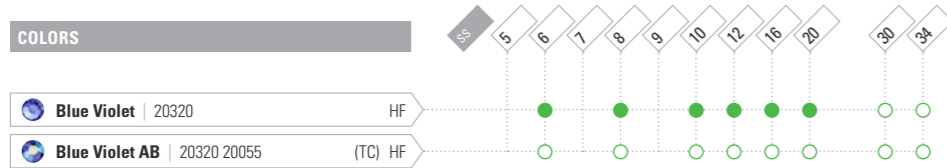


ART. 438 11 618
SIZE: ss 30, 34

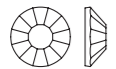
NO HOTFIX



HOTFIX

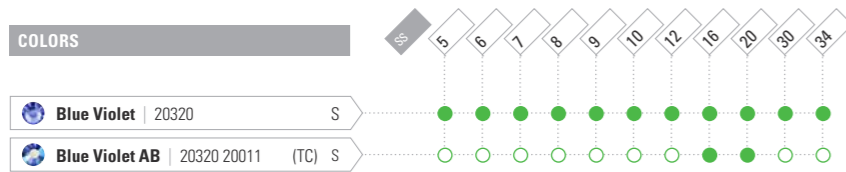


Chaton Rose VIVA 12°

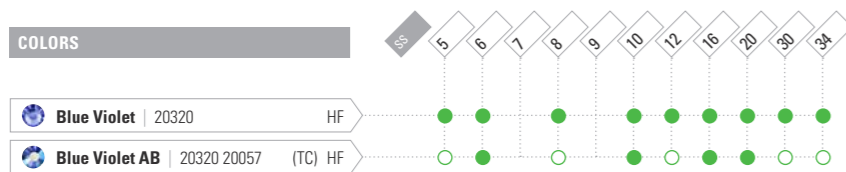


ART. 438 11 612
SIZE: ss 5, 6, 7, 8, 9, 10, 12, 16, 20, 30, 34

NO HOTFIX



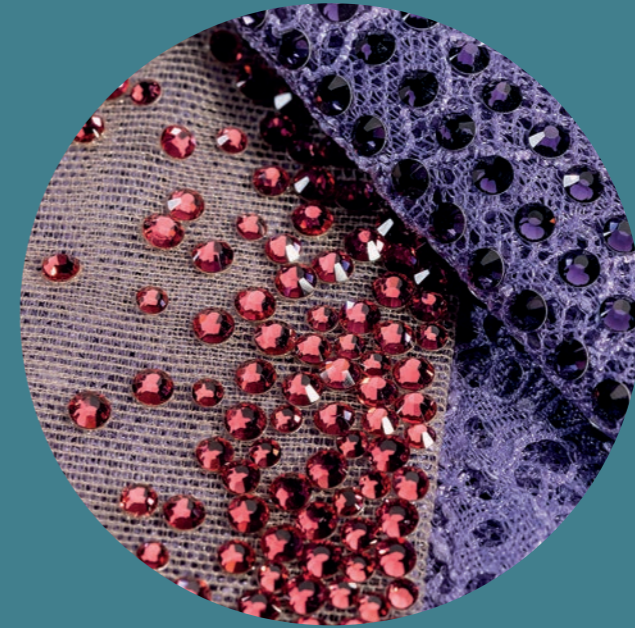
HOTFIX



KEY:

- Standard portfolio item
- Minimum order quantity required
- Innovation
- Innovation, minimum order quantity required





Range Extension

ADDITIONAL COLORS

Chaton Roses MAXIMA

Indian Pink & Purple Velvet

No Hotfix

Sizes: ss5, ss7, ss9

**INDIAN PINK & PURPLE VELVET
NO HOTFIX | SS5, SS7, SS9**

Previously only available in other sizes, ultra-sweet Indian Pink and opulent Purple Velvet now come in nail-artist approved sizes ss5, ss7 and ss9 in no-hotfix version for prettier and post-worthier mani's and pedi's.





Indian Pink



Purple Velvet



Indian Pink AB



Purple Velvet AB

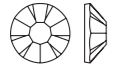


See following page for matrices

Range Extension

ADDITIONAL COLORS

Chaton Rose MAXIMA 







ART. 438 11 615
SIZE: ss 5, 6, 7, 8, 9, 10, 12, 16, 20



ART. 438 11 618
SIZE: ss 30, 34

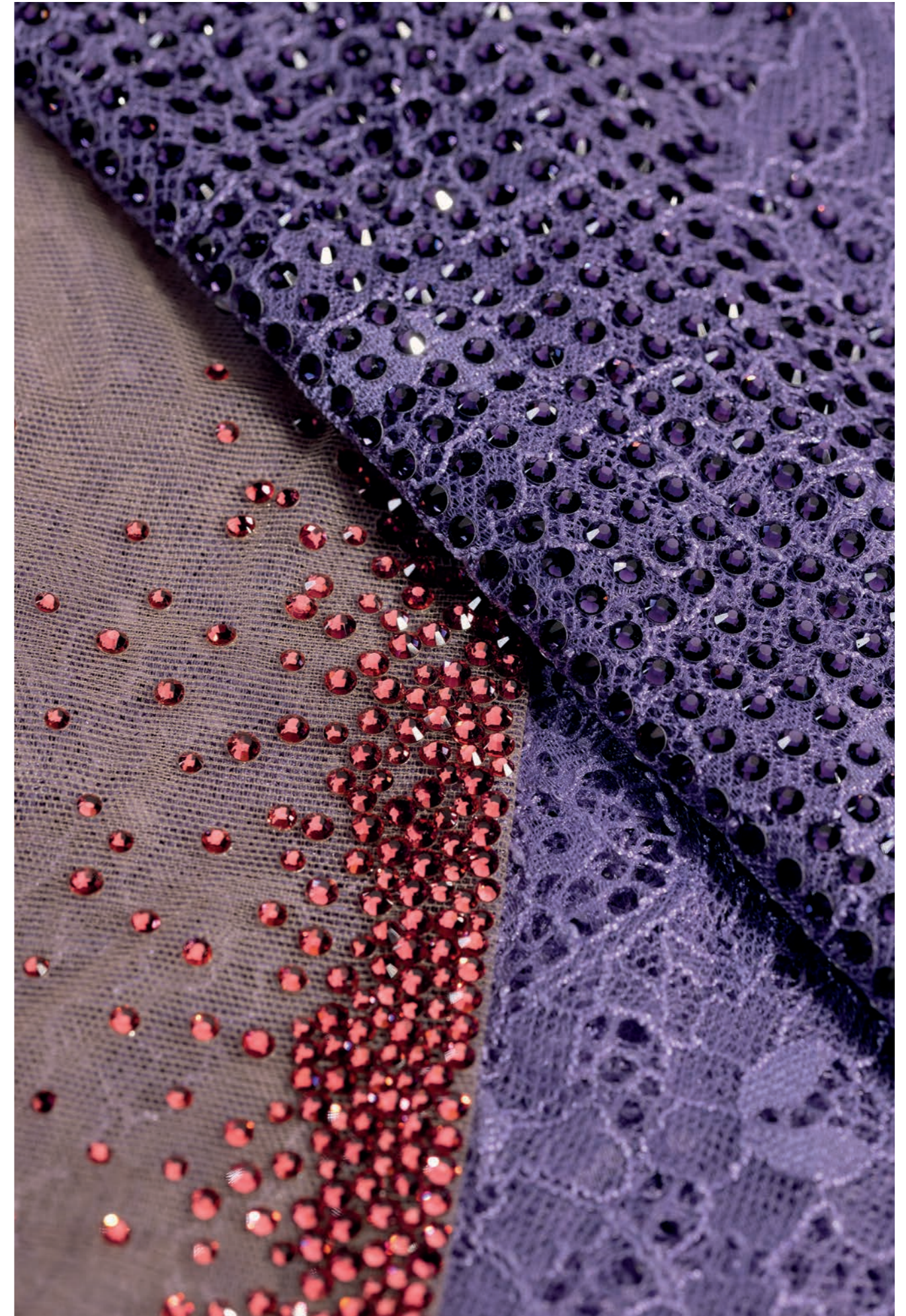
NO HOTFIX

COLORS

	ss	5	6	7	8	9	10	12	16	20	30	34
 Indian Pink 70040	DF	●	●	●	●	●	●	●	●	●	●	●
 Indian Pink AB 70040 20032	(TC) DF	○	○	○	○	○	○	○	○	○	○	○
 Purple Velvet 20490	DF	●	●	●	●	●	●	●	●	●	○	○
 Purple Velvet AB 20490 20032	(TC) DF	○	○	○	○	○	○	○	○	○	○	○

KEY:

- Standard portfolio item
- Minimum order quantity required
- Innovation
- Innovation, minimum order quantity required





Range Extension

NEW SIZES

Baguette MAXIMA FB

No Hotfix and Hotfix
New smallest size: 4 x 2mm

Navette MAXIMA FB

No Hotfix and Hotfix
New smallest size: 4 x 2mm

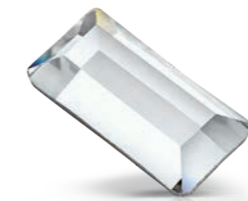
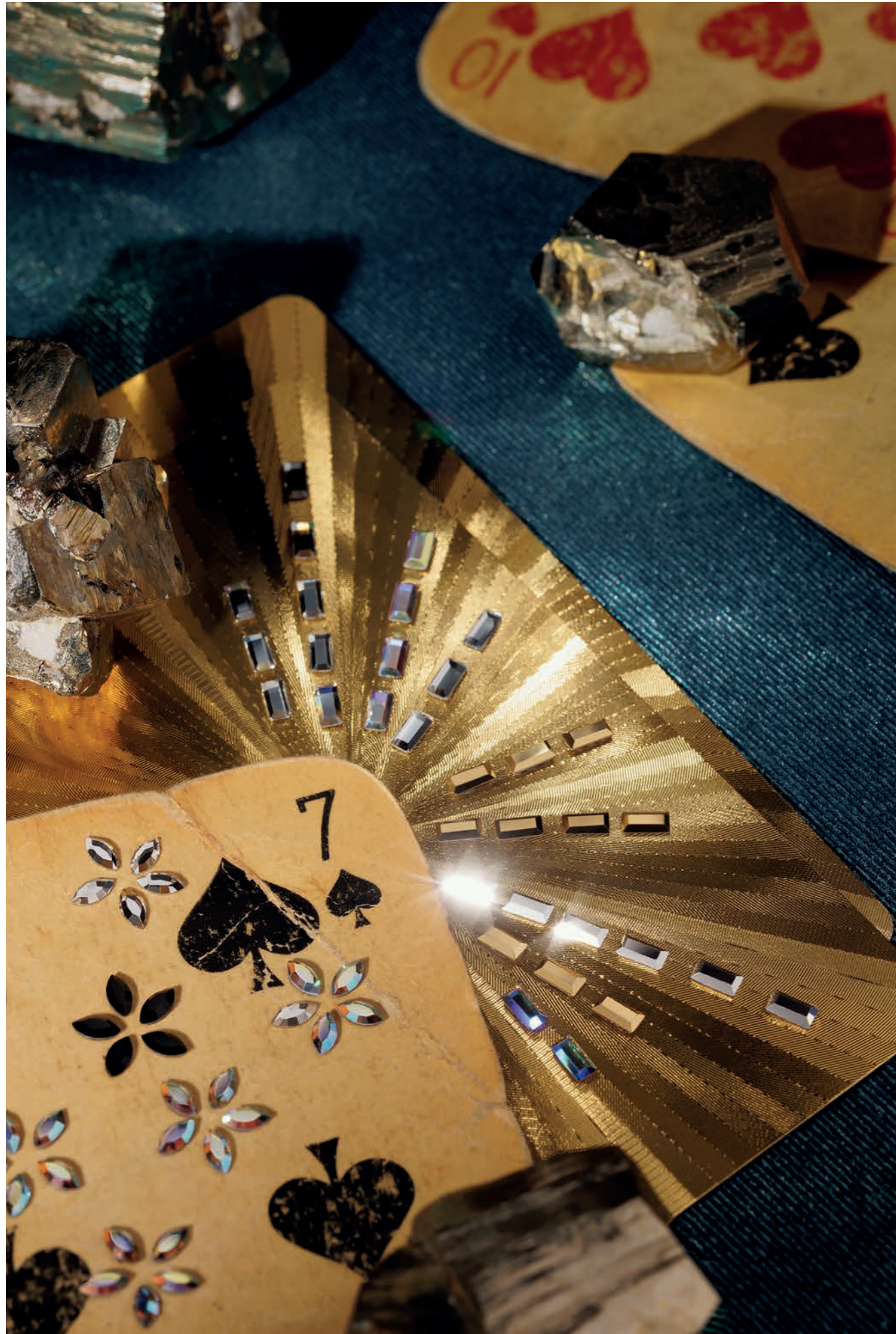
BAGUETTE MAXIMA FB | 4 × 2mm

Simple yet sleek, our Baguette flatback now comes in an additional smaller size in all the same luminous shades, generating brand-new possibilities for complex crystal embellishment.

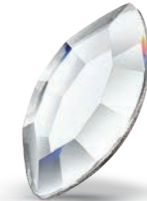
NAVETTE MAXIMA FB | 4 × 2mm

Exactly half the size of its larger twin, our newer, smaller Navette flatback is ideal for intricate detailing and comes in the same classic colors and coatings for seamless size combination.





Baguette MAXIMA FB
4 x 2mm



Navette MAXIMA FB
4 x 2mm



See following page for matrices

Range Extension

NEW SIZES

Baguette MAXIMA FB



ART. 438 26 210
SIZE: mm 4 × 2, 5 × 2,5

NO HOTFIX

COLORS / COATINGS

Color / Coating	Code	TC	DF	HF	Min Qty
Crystal	00030		DF		●
Jet	23980		DF/U		●
Crystal AB	00030 20031	(TC)	DF		●
Crystal Aur	00030 26231	(TC)	DF		●
Crystal Lab	00030 27031	(TC)	DF		○
Jet AB	23980 20031/20001	(TC)	DF/U		○
Jet Hem	23980 27231/27201	(TC)	DF/U		●

HOTFIX

COLORS / COATINGS

Color / Coating	Code	TC	DF	HF	Min Qty
Crystal	00030			HF	●
Jet	23980			HF	●
Crystal AB	00030 20057	(TC)		HF	●
Crystal Aur	00030 26257	(TC)		HF	●
Crystal Lab	00030 27057	(TC)		HF	○
Jet AB	23980 20057	(TC)		HF	○
Jet Hem	23980 27257	(TC)		HF	●

Navette MAXIMA FB



ART. 438 14 110
SIZE: mm 4 × 2, 8 × 4

NO HOTFIX

COLORS / COATINGS

Color / Coating	Code	TC	DF	HF	Min Qty
Crystal	00030		DF		●
Jet	23980		U		●
Crystal AB	00030 20031	(TC)	DF		●
Jet Hem	23980 27201	(TC)	U		●

HOTFIX

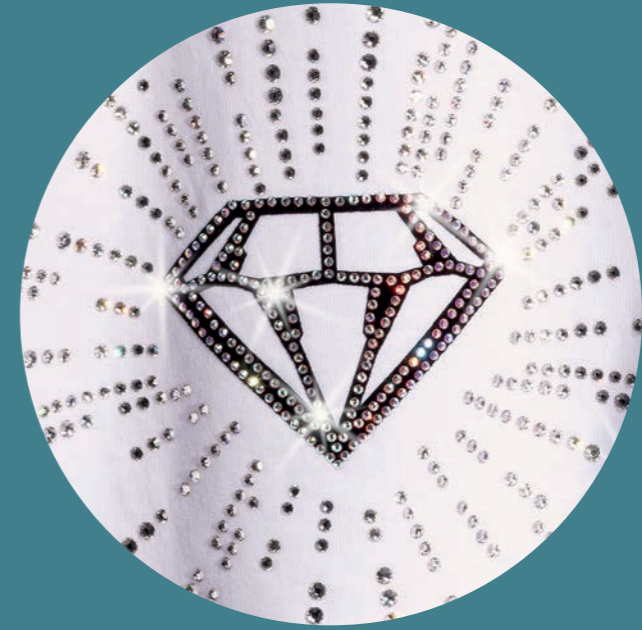
COLORS / COATINGS

Color / Coating	Code	TC	DF	HF	Min Qty
Crystal	00030			HF	●
Jet	23980			HF	●
Crystal AB	00030 20057	(TC)		HF	●
Jet Hem	23980 27257	(TC)		HF	●

KEY:

- Standard portfolio item
- Minimum order quantity required
- Innovation
- Innovation, minimum order quantity required





New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION

Heat, peel, repeat.

**PRECIOSA®
CRYSTAL TRANSFERS COLLECTION**

Professional-quality crystal embellishment is made easier than ever with our new Preciosa Crystal Transfers Collection, a curated selection of prefabricated hotfix transfer designs that are as easy to love as they are to apply. Comprising more than seventy sparkling shapes and characters that range from charmingly simple to lavishly ornate, this exciting assortment inspires creative confidence while minimizing application time.





Simple Star | **4756066**

Transfer Size: 32.4 x 32.3mm
Number of Crystals: 40

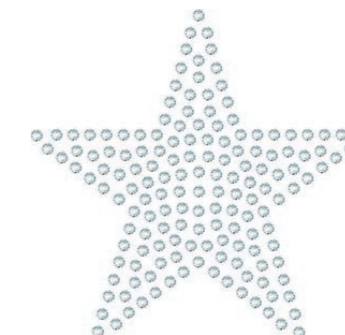
Chaton Rose MAXIMA | ss6 | Crystal



Star | **4756068**

Transfer Size: 70.2 x 68.7mm
Number of Crystals: 157

Chaton Rose MAXIMA | ss8 | Crystal



Radiant Star | **4756067**

Transfer Size: 163.5 x 147.9mm
Number of Crystals: 333

Chaton Rose MAXIMA | ss10 | Crystal



Crescent Moon | **4756070**

Transfer Size: 46.6 x 59.8mm
Number of Crystals: 63

Chaton Rose MAXIMA | ss6, ss10, ss12 | Black Diamond, Crystal Velvet, Crystal Biarritz



Sun | **4756069**

Transfer Size: 70.2 x 69.2mm
Number of Crystals: 133

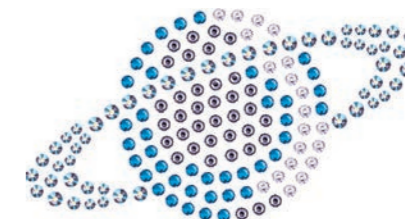
Chaton Rose MAXIMA | ss6, ss10, ss12 | Crystal Sunrise, Crystal Golden Honey, Crystal Honey



Planet | **4756086**

Transfer Size: 78.4 x 41.8mm
Number of Crystals: 151

Chaton Rose MAXIMA | ss6, ss8, ss10 | Capri Blue, Pale Lilac, Smoked Amethyst, Smoked Amethyst AB



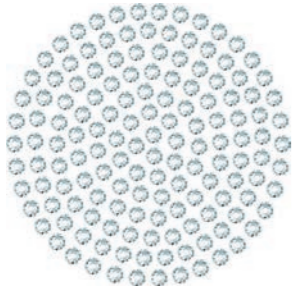
New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION

Circle | **4758325**

Transfer Size: 25.3×24.4mm
Number of Crystals: 146

Chaton Rose MAXIMA | ss6 | Crystal



Heart | **4756065**

Transfer Size: 32.4×40.5mm
Number of Crystals: 77

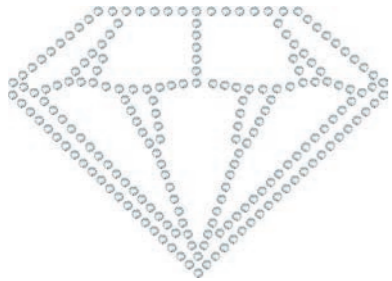
Chaton Rose MAXIMA | ss8 | Light Siam



Chaton | **4756080**

Transfer Size: 46.6×59.8mm
Number of Crystals: 195

Chaton Rose MAXIMA | ss6 | Crystal



Petunia | **4756081**

Transfer Size: 25.3×24.4mm
Number of Crystals: 42

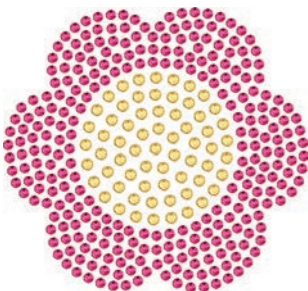
Chaton Rose MAXIMA | ss6, ss8 | Sun, Hyacinth



Peony | **4758336**

Transfer Size: 88.7×89.9mm
Number of Crystals: 346

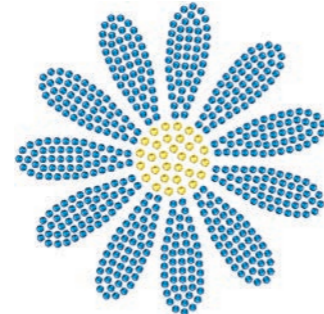
Chaton Rose MAXIMA | ss6, ss8 | Fuchsia, Light Topaz



Daisy | **4758324**

Transfer Size: 88.7×89.9mm
Number of Crystals: 592

Chaton Rose MAXIMA | ss6, ss8 | Capri Blue, Citrine

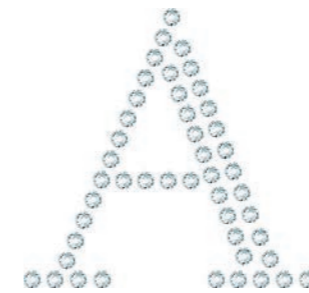




Alphabet / Letter A | **4756017**

Transfer Size: 35×33.5mm
Number of Crystals: 47

Chaton Rose MAXIMA | ss6 | Crystal



Numbers / No. 1 | **4756053**

Transfer Size: 13.2×33.5mm
Number of Crystals: 30

Chaton Rose MAXIMA | ss6 | Crystal



Alphabet

Transfer Name	Material No.	Transfer Size		Number of Crystals
		MM	PCS	
Letter A	4756017	35×33.5	47	
Letter B	4756018	29×33.5	64	
Letter C	4756019	30.3×33.5	42	
Letter D	4756020	33.2×33.5	62	
Letter E	4756031	27.6×33.5	56	
Letter F	4756032	26.1×33.5	50	
Letter G	4756033	33.2×33.5	53	
Letter H	4756034	34×33.5	73	
Letter I	4756035	15.1×33.5	34	
Letter J	4756036	16.8×33.5	33	
Letter K	4756037	32.1×33.5	66	
Letter L	4756038	28.5×33.5	41	
Letter M	4756039	42×33.5	83	
Letter N	4756040	36.4×33.5	59	
Letter O	4756041	32.1×33.5	50	
Letter P	4756042	25×33.5	51	
Letter Q	4756043	32.1×43.2	58	
Letter R	4756044	33×33.5	66	
Letter S	4756045	22.2×34.5	49	
Letter T	4756046	28.4×33.5	40	
Letter U	4756047	35.8×33.5	47	
Letter V	4756048	36×33.5	43	
Letter W	4756049	46.6×33.5	74	
Letter X	4756050	35.6×33.5	56	
Letter Y	4756051	35.5×33.5	45	
Letter Z	4756052	28.3×33.5	49	

Numbers

Transfer Name	Material No.	Transfer Size		Number of Crystals
		MM	PCS	
No. 1	4756053	13.2×33.5	30	
No. 2	4756054	21.7×33.5	40	
No. 3	4756055	17.9×33.5	32	
No. 4	4756056	23.8×33.5	46	
No. 5	4756057	21.1×33.5	37	
No. 6	4756058	20.8×33.5	43	
No. 7	4756059	19.9×33.5	26	
No. 8	4756060	18.8×33.5	50	
No. 9	4756061	20.5×33.5	45	
No. 0	4756062	21.3×33.5	46	

New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION

Swallowtail Butterfly | 4756083

Transfer Size: 216 x 200mm
Number of Crystals: 2,834

Chaton Rose MAXIMA | ss6, ss8, ss10 | Aqua Bohemica, Aqua Bohemica AB, Black Diamond, Blue Violet, Jet

New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION

Mandala | 4756078

Transfer Size: 68.1 × 67.6mm
Number of Crystals: 48

Pear MAXIMA FB | 8 × 4.8mm | Crystal
Navette MAXIMA FB | 8 × 4mm | Crystal
Leaf MAXIMA FB | 10 × 8mm | Crystal



Lace Motif | 4758326

Transfer Size: 68.5 × 50mm
Number of Crystals: 93

Chaton Rose MAXIMA | ss6, ss20 | Crystal AB
Navette MAXIMA FB | 8 × 4mm | Crystal AB
Pear MAXIMA FB | 6 × 3.6mm, 8 × 4.8mm, 10 × 6mm | Crystal AB



Moth | 4758333

Transfer Size: 99 × 74.2mm
Number of Crystals: 819

Chaton Rose MAXIMA | ss3 | Crystal AB, Black Diamond,
Light Peach, Rose



Swallowtail Butterfly | 4756083

Transfer Size: 216 × 200mm
Number of Crystals: 2,834

Chaton Rose MAXIMA | ss6, ss8, ss10 | Aqua Bohemica,
Aqua Bohemica AB, Black Diamond, Blue Violet, Jet



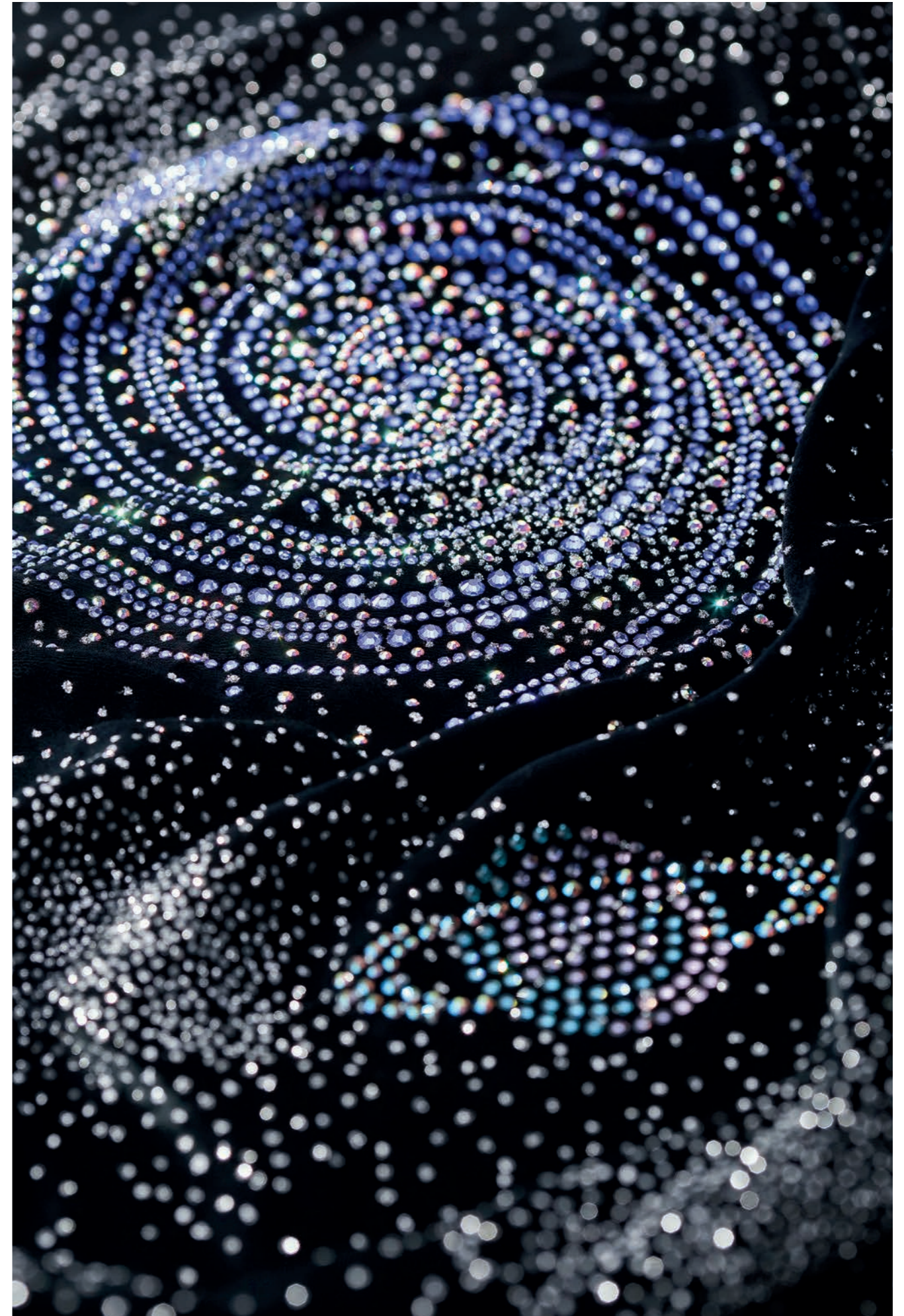
Galaxy | 4756085

Transfer Size: 188.8 × 189mm
Number of Crystals: 1,537

Chaton Rose MAXIMA | ss6, ss8, ss10, ss12, ss16 | Crystal AB, Blue Violet



Full assortment is available in our updated product catalogue.



Bohemian *crafted* since 1548

Preciosa Components

A Member of the Preciosa Group

A global leader in luxury goods manufactured from crystal, the Preciosa Group stands upon centuries of glassmaking tradition and innovation. From the world's smallest faceted flatback stone to our cutting-edge, bespoke lighting installations, Preciosa looks to our own unique heritage to draw inspiration for the future of responsibly crafted Bohemian crystal. Together, the Group operates regional offices across Europe, North America and Asia and melts 40 tons of glass every day.

[PreciosaComponents.com](https://www.PreciosaComponents.com)